



## Exercise ISO 56007

## RĪKI IDEJAS NENOTEIKTĪBAS MAZINĀŠANAI

Efektīvs mehānisms nenoteiktību samazināšanai un identificēšanai ir to aprakstīšana trīs līmeņos: zems, vidējs un augsts.

## Norādījumi, kā izmantot šo skrīninga rīku nenoteiktības līmeņu samazināšanai, ir šādi:

- aplūkojiet prasību formulējumus kreisajā pusē un nenoteiktības jautājumus labajā pusē.
- ievelciet "X" katrā no piecām nenoteiktības kategorijām, lai norādītu nenoteiktības līmeni.
- i. **Zems** = ja prasības ir ieviestas un **var** atbildēt uz **visiem** vai **lielāko daļu** nenoteiktības jautājumu.
- ii. **Vidējs** = ja uz **dažiem** jautājumiem **var** atbildēt
- iii. **Augsts** = ja uz **lielāko daļu** jautājumu **nav iespējams** atbildēt.
- Pēc tam aplūkojiet visas piecas nenoteiktības kategorijas:
- i. **ja visi ir ar vidēju vai augstu** nenoteiktības līmeni, tad ir skaidrs, ka ideju vai iespēju **ne- pieciešams mazināt nenoteiktību,** piemērojot dažādas metodes, lai pirms izstrādes uzzinātu atbildes uz jautājumiem.
- ii. ja ir **zema, vidēja un augsta riska faktoru kombinācija,** arī šajā gadījumā **pirms izstrādes** būtu **jāsamazina nenoteiktība.**
- iii. **ja visi rādītāji ir zemi,** tad ideja vai iespēja varētu būt **gatava attīstībai**. Tas liecinātu, ka prasības var definēt vai ka ir ļoti maz jautājumu, kas būtu jārisina, ja vispār ir.

	Low	Medium	High	
Organization Requirements  Projects have a home or sponsor.  Commitment comes from a clear strategy and metrics.				Organization Uncertainty Where does the idea or opportunity fit? Is there a logical home? Who will champion the concept? How are decisions made when operating under conditions of uncertainty?
Technical (or Implementation) Requirements  Technology or infrastructure exists. Specifications are defined to develop a solution.				Technical (or Implementation) Uncertainty Is the concept feasible? What technology could we leverage or develop? How could this change the world, performance or costs? Will it be economic to develop? Can the solution be scalable?
Resource Requirements  People and money are assigned.  Projects are prioritized through a portfolio process.				Resource Uncertainty Is there funding available for the idea or opportunity? How do we fill our knowledge gaps? Can it be resourced with the right people and capabilities, internally or externally? Can we find the right partners?

Market (or Mission) Requirements  Market or mission is familiar, already exists.  Data is available to support the business or concept case.  Regulatory, environment or societal guidelines are clear and already exist.	Market (or Mission) Uncertainty Is there a need or compelling vision for the market or mission? Are there multiple potential applications and/or business models? Is there a viable concept? Will it create sufficient value? Are there market, regulatory, environment or societal considerations that will help or hinder concept viability?
Interested Party Requirements Interested parties are known, network exist. Organizations are viewed as credible.	Interested Party Uncertainty How will the concept impact diverse interested parties? Which interested parties will support the concept? What resistances can prevent them from supporting the concept? Can these resistances be reduced?

Low to Medium Levels of Uncertainty Medium to High Levels of Uncertainty

Organization	Technical (or Implementation)	Resource
• Where does the idea or opportunity fits? Is there a logical home? Who will champion the concept?	<ul> <li>Is the concept feasible? Have we demonstrated technical, business model and/or organizational feasibility?</li> </ul>	<ul> <li>Is there funding available for the idea or opportunity to reduce uncertainty prior to development?</li> </ul>
<ul> <li>Does the idea fit with our strategic intent? Do we have the capacity to pursue it?</li> <li>How are decisions made when operating under conditions of uncertainty?</li> <li>Can the action plan realistically deliver to the definition of success, or the minimum required?</li> <li>Are the organizational risk for any remaining critical uncertainties acceptable?</li> <li>Does the proposed solution fit into our DNA/capabilities as of today? Can our organization develop a solution to meet this need?</li> <li>Can we provide the rationale for why it makes sense for our organization to pursue this idea or concept?</li> </ul>	<ul> <li>Is there the potential for significant Improvements and/or cost reductions in what already exists or the creation of something new to the world or market?</li> <li>Do we have confidence that there is room to operate within the intellectual property landscape?</li> <li>Do we have confidence that technology, process or other technical challenges can be overcome?</li> <li>Can we develop a prototype for market learning?</li> <li>Will the concept be economic to develop? Can the solution be scalable?</li> <li>Do we know how to develop this product, service or solution?</li> </ul>	<ul> <li>Do we have internal foundational competencies we can leverage to pursue this idea or opportunity?</li> <li>Is the team capable and motivated enough to successfully deliver the definition of success?</li> <li>Can this idea or concept be resourced with the right people and capabilities, internally or externally?</li> <li>Can we find the right partners? Which competency gaps could be filled externally via strategic partnerships and completency-based acquisitions?</li> </ul>

Market (or mission)	Interested Parties
<ul> <li>Are there multiple potential application and/or business models?</li> <li>Is it a viable concept? Will it create sufficient value?</li> <li>Are there stated or unstated pain/need/desire(s) for clearly identified customers?</li> <li>Is the proposed solution compelling? Is the market entry strategy clear?</li> <li>Will the target customer prefer this solution over the alternatives available to it and why?</li> <li>Do we have a sense of the potential for the market or mission and the window of opportunity?</li> </ul>	<ul> <li>How will the concept impact diverse interested parties from policy makers to industry?</li> <li>Which interested parties will support the concept?</li> <li>What resistances could prevent interested parties from supporting the concept? Can these resistances be reduced?</li> <li>Are the targeted customer segments willing to pay for help in meeting their needs?</li> <li>Can we provide a clear value proposition (or hypothesis) for interested parties with different objectives?</li> <li>Are the targeted customer segments or interested parties willing to pay our organization to help them meet their needs? Are we credible enough to provide this solution?</li> <li>Does this project fit the investor's strategy + brand/image or is it essential for market positioning?</li> </ul>