



# Führen Sie eine Bewertung des Innovationsma- nagements

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# 5 Schritte

- 1. Vorbereitung:** vor dem Interview (siehe Prepare Assessment.pptx und Folie 5 - 18)
- 2. Login:** zum Assessment Tool (siehe Folie 5 - 10)
- 3. Interview:** Der leitende Gutachter muss das Interview führen und dem BP und GP Fragen stellen.
  - Zu diesen Fragen werden im Tool positive und negative Aspekte sowie Kommentare festgehalten.
  - Wenn möglich, laden Sie Beweise hoch oder speichern Sie diese, um die Ergebnisse zu bestätigen. Beweise müssen greifbar sein (Dateien, Bilder, Screenshots). (siehe Folie 11 - 25)
- 4. Bewerten:** Anschließend kann auf Basis der Kommentare und Belege eine Wertung abgegeben werden. (siehe Folie 26 - 34)
- 5. Bericht:** Exportieren Sie die Ergebnisse und erstellen Sie einen Bericht. (siehe Folie 35 - 46)



# Schritt 1: Vorbereitung

TIMS<sup>3</sup>



# 5 Schritte

- 1. Vorbereitung:** vor dem Interview (siehe Prepare Assessment.pptx)
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## Schritt 2: Anmelden

TIMS

5



# 5 Schritte

- 1. Vorbereitung:** vor dem Interview (siehe Prepare Assessment.pptx)
- 2. Login:** zum Assessment Tool (siehe Folie 5 - 10)
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# Einrichtung des/der Werkzeugs/ Werkzeuge

- Stellen Sie sicher, dass die Bewertung für die im ausgewählten Tool enthaltenen Prozesse erstellt wird

The screenshot shows the 'Capability Adviser' web assessment portal. At the top, there is a navigation bar with links for 'About', 'Software Process Assessment', 'Process Assessment Model', 'Browse Domains', 'Login', and 'Help'. Below the navigation bar, the page is titled 'Welcome to the Capability Adviser Web Assessment Portal for ISO56000 Benchmarking!'. On the left, there is a section titled 'THE GOALS' with a pyramid diagram showing levels 0 to 5. The goals listed are: 'Establish plans for improvements', 'Benchmark with international standards', and 'Increase the competitiveness on the market'. On the right, there is a section titled 'In Version 9.0 we:' with a list of improvements: 'improved security', 'improved stability', 'improved speed', 'added an assessment schedule overview', 'added a rating overview window', 'added support for multiple word templates', 'added assessor notepad to track ToDos, etc', 'added styling options for PDF exports', 'improved filtering options in the benchmarking view', and 'improved filtering options for excel exports'. A circular badge with the number '9.0' is also visible. At the bottom, there is a footer for 'EURO SPY Certificates & Services GmbH'.

- Stellen Sie sicher, dass alle Co-Assessoren Zugriff auf das Tool haben
- Stellen Sie sicher, dass alle Co-Assessoren mit dem Tool vertraut sind □, z. B. bieten Sie Coaching an oder senden Sie ihnen Richtlinien oder Anweisungen zur Verwendung des Tools

# Schritt 2: Anmelden (Allgemeine Informationen)

- Webbasiertes Bewertungsportal
- ISO 56000 und ISO 33020 kombiniert

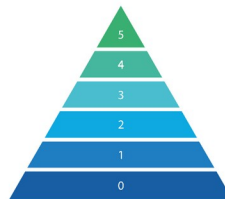
## Capability Adviser



About Software Process Assessment Process Assessment Model Browse Domains Login Help

### THE GOALS

Establish plans for improvements  
Benchmark with international standards  
Increase the competitiveness on the market



### Welcome to the Capability Adviser Web Assessment Portal for ISO56000 Benchmarking!

In Version 9.0 we:

- improved security \*
- improved stability \*
- improved speed \*
- added an assessment schedule overview
- added a rating overview window
- added support for multiple word templates
- added assessor notepad to track ToDos, etc
- added styling options for PPT exports
- improved filtering options in the benchmarking view
- improved filtering options for excel exports
- fixed some minor bugs

9.0

\* this is made possible because we are **now using PHP 8.**

The Capability Adviser is a web based team assessment tool, supporting an ISO56000 Assessment Model. Joint innovation assessments and creating assessment reports has never been easier.

Visit the Capability Adviser product page at: [www.capability-adviser.com](http://www.capability-adviser.com)

The adaptation and configuration of the Capability Adviser assessment system has been supported by the EU project TIMS (Agreement Number: 2021-1-LV01-KA220-VET-000033281, ISO 56000 InnovationManagement Norm: Training in InnovationManagement System for Sustainable SMEs). In this case the publications (assessment model) reflect the views only of the author(s), and the Commission cannot be held responsible for any use which may be made of the information contained therein.

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Erasmus+ Programme  
of the European Union



EURO SPI Certificates & Services GmbH



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the European Union



# Schritt 2: Login (Registrierung)

- LOGIN – TIMS REGISTRIERUNG
- Registrieren Sie sich einmal und merken Sie sich Ihre Benutzer-ID und Ihr Passwort.

erneut,  
er an.



The screenshot shows the Capability Adviser website interface. At the top, there is a navigation menu with links: About, Software Process Assessment, Process Assessment Model, Browse Domains, Login, and Help. Below the navigation, there is a green banner with the text 'THE GOALS' and a list of goals: 'Establish plans for improvements', 'Benchmark with international standards', and 'Increase the competitiveness on the market'. To the right of the banner, there is a welcome message: 'Welcome to the Capability Adviser Web Assessment for ISO56000 Benchmarking!'. Below the welcome message, there is a list of features for version 9.0, including 'improved security', 'improved stability', and 'improved speed'. A large '9.0' badge is visible on the right side of the page. At the bottom of the page, there is a footer with the text: 'The adaptation and configuration of the Capability Adviser assessment system has been supported by the EU project TIMS (Agreement Number: 2021-1-LV01-KA220-VET-000033281, ISO 56000 InnovationManagement Norm: Training in InnovationManagement System for Sustainable SMEs). In this case the publications (assessment model) reflect the views only of the author(s), and the Commission cannot be held responsible for any use which may be made of the information contained therein.' and 'Co-funded by the Erasmus+ Programme of the European Union'.

Capability Adviser

About Software Process Assessment Process Assessment Model Browse Domains Login Help

Assessor  
Organisation  
Content Provider  
Administrator  
TIMS Registration

9.0

THE GOALS

Establish plans for improvements  
Benchmark with international standards  
Increase the competitiveness on the market

Welcome to the Capability Adviser Web Assessment for ISO56000 Benchmarking!

In Version 9.0 we:

- improved security \*
- improved stability \*
- improved speed \*
- added an assessment schedule overview
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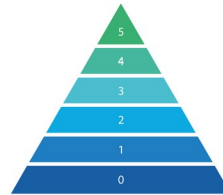
# Schritt 2: Login (Registrierung)

- LOGIN – TIMS REGISTRIERUNG
- Registrieren Sie sich einmal und merken Sie sich Ihre Benutzer-ID und Ihr Passwort.



**THE GOALS**

Establish plans for improvements  
Benchmark with international standards  
Increase the competitiveness on the market



## Sign up for a TIMS Account

### Company Profile

Company (Project) Name

### Assessing Organisation

Select an organisation

### Account Information

I need a new account

I already have an account

Username

Password

Retype Password

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Schritt 3:  
Vorstellungsg  
espräch

TIMS

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# 5 Schritte

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- 5. Bericht:** Exportieren Sie die Ergebnisse und erstellen Sie einen Bericht. (siehe Folie 35 - 46)



# Schritt 3: Vorstellungsgespräch

(Unternehmen auswählen)

- LOGIN – TIMS REGISTRIERUNG
- Registrieren Sie sich einmal und merken Sie sich Ihre Benutzer-ID und Ihr Passwort.
- Registrieren Sie sich das nächste Mal NICHT erneut, sondern weiter an.

Capability Adviser



**Please select one of the following assessments:**

**– Test Company Athens 2**

- » Test Company Athens 2 ISO 56000 Assessment



Wählen Sie das Unternehmen aus



# Schritt 3: Interview


(Auswahl-Assessment)

- Prozessbaum
- Level 1 (Basispraktiken) pro Prozess - WAS WIRD GETAN
- Level 2 bis 5 (Allgemeine Praktiken) - Wie effizient es gemacht wird (ISO 33020)

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Please select one of the following assessments:

- **ISO56000 Trial TIMS**
  - » TIMS Integrated ISO56000 Assessment



Wählen Sie die Bewertung  
aus



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# Schritt 3: Interview

(Liste der Prozesse)

- Prozessbaum
- Level 1 (Basispraktiken) pro Prozess – WAS WIRD GETAN
- Level 2 bis 5 (Allgemeine Praktiken) - Wie effizient es gemacht wird (ISO 33020)

Capability Adviser

All Assessments Evidences Export Rating Settings Raspberry Help

## TIMS Integrated ISO56000 Assessment

### All Units

- + ASM.1 Assessment Process
- + ASM.2 Perform Assessments
- + ASM.3 Benchmark and Improve
- + IMS.0 Introduction
- + IMS.1 Leadership
- + IMS.2 Planning
- + IMS.3 Resources Management
- + IMS.4 Competence Management
- + IMS.5 IMS Implementation and Operation
- + IMS.6 Performance Evaluation
- + IPM.1 IPM Framework
- + IPM.2 IP Strategy
- + IPM.3 IP Management in Innovation Process
- + SIM.1 Strategic Intelligence Management Setup
- + SIM.2 Strategic Intelligence Cycle
- + SIM.3 Intelligence Communication
- + TAM.1 Innovation Partnership Framework
- + TAM.2 Entering an Innovation Partnership
- + TAM.3 Partner Selection
- + TAM.4 Partner Alignment
- + TAM.5 Interaction between Partners
- + TIM.1 Preparing for Idea Management
- + TIM.2 People and Organisation
- + TIM.3 Idea Management Process and Activities

Wählen Sie einen Prozess  
in der Prozessliste aus



# Schritt 3: Interview

(Prozessfähigkeitsstufen)

- Prozessbaum
- Level 1 (Basispraktiken) pro Prozess - WAS WIRD GETAN
- Level 2 bis 5 (Allgemeine Praktiken) - Wie effizient es gemacht wird (ISO 33020)

All Assessments Evidences Export Rating Settings Raspberry Help

## TIMS Integrated ISO56000 Assessment

### All Units

- + ASM.1 Assessment Process
- + ASM.2 Perform Assessments
- + ASM.3 Benchmark and Improve
- + IMS.0 Introduction
- IMS.1 Leadership
  - » IMS.1 1
  - » IMS.1 2
  - » IMS.1 3
  - » IMS.1 4
  - » IMS.1 5
- + IMS.2 Planning
- + IMS.3 Resources Management
- + IMS.4 Competence Management
- + IMS.5 IMS Implementation and Operation
- + IMS.6 Performance Evaluation
- + IPM.1 IPM Framework
- + IPM.2 IP Strategy
- + IPM.3 IP Management in Innovation Process
- + SIM.1 Strategic Intelligence Management Setup
- + SIM.2 Strategic Intelligence Cycle
- + SIM.3 Intelligence Communication
- + TAM.1 Innovation Partnership Framework
- + TAM.2 Entering an Innovation Partnership
- + TAM.3 Partner Selection

Wählen Sie Level 1, um die grundlegenden Vorgehensweisen anzuzeigen (was getan werden muss).





# Schritt 3: Vorstellungsgespräch (Übungen)

- Pro Prozess auf Ebene 1 die Basispraktiken
- Grundlegende Praktiken, bewertet mit N(t)/P(t)r/L(t)/V(I)
- Kommentieren ist möglich – Stärken/Schwächen

Capability  Adviser








All Assessments Evidences Export Rating Settings Raspberry Help Logout

### TIMS Integrated ISO56000 Assessment

**All Units**

- + ASM.1 Assessment Process
- + ASM.2 Perform Assessments
- + ASM.3 Benchmark and Improve
- + IMS.0 Introduction
- IMS.1 Leadership
  - » IMS.1.1
  - » IMS.1.2
  - » IMS.1.3
  - » IMS.1.4
  - » IMS.1.5
- + IMS.2 Planning
- + IMS.3 Resources Management
- + IMS.4 Competence Management
- + IMS.5 IMS Implementation and

### Leadership

IMS.1.1:  Summary  Notes  Save All  Evidences  Recommendations  Rules

IMS.1.BP1 **Top management should demonstrate leadership and commitment with respect to the innovation management system by being accountable for the effectiveness and efficiency of the innovation management system.** This is done by:

- a) establishing the innovation vision, strategy, policy, and objectives
- b) fostering a culture supporting innovation activities;
- c) integrating the organization's innovation management system requirements into the organization's existing structures and business processes, as appropriate;
- d) creating awareness and communicating the importance of effective innovation management and supporting persons to contribute to the effectiveness of the innovation management system; (learning from both successes and failures)
- e) ensuring that the Innovation management system achieves its intended outcomes and promoting performance evaluation at planned intervals for continuous improvement

[Outcome 1]


N  P  L  F  Not App.  Note

Basispraktiken mit  
Bewertungsskala



# Schritt 3: Interview (Ergebnisse)

- Pro Prozess auf Ebene 1 die Basispraktiken
- Ergebnisse werden durch Nummerierung abgebildet, z. B. Ergebnis 1

Capability Adviser 

All Assessments Evidences Export Rating Settings Raspberry Help Logout

### TIMS Integrated ISO56000 Assessment

All Units

- + ASM.1 Assessment Process
- + ASM.2 Perform Assessments
- + ASM.3 Benchmark and Improve
- + IMS.0 Introduction
- IMS.1 Leadership
  - » IMS.1.1
  - » IMS.1.2
  - » IMS.1.3
  - » IMS.1.4
  - » IMS.1.5
- + IMS.2 Planning
- + IMS.3 Resources Management
- + IMS.4 Competence Management
- + IMS.5 IMS Implementation and Operation
- + IMS.6 Performance Evaluation
- + IPM.1 IPM Framework
- + IPM.2 IP Strategy
- + IPM.3 IP Management in Innovation Process

### Leadership

IMS.1.1: Summary Notes Save All Evidences Recommendations Rules

IMS.1.BP1 **Top management should demonstrate leadership and commitment with respect to the innovation management system by being accountable for the effectiveness and efficiency of the innovation management system.** This is done by:

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- e) ensuring that the innovation management system achieves its intended outcomes and promoting performance evaluation at planned intervals for continuous improvement

**Outcome 1**

N  P  L  F  Not App.  Note

**Outcomes:**

1. Top management demonstrating leadership.
2. The establishment of an innovation process with phases idea creation, selection, implementation and exploitation.
3. An established innovation vision.
4. A documented innovation strategy.

Klicken Sie auf den Basis-  
Übungstext, um die  
Ergebnisse anzuzeigen

# Schritt 3: Interview

(Normkapitel  
anzeigen)

- Pro Prozess auf Ebene 1 die Basispraktiken
- Anzeige zugehöriger Normenkapitel möglich

Capability Adviser

All Assessments Evidences Export Rating Settings Raspberry Help

### TIMS Integrated ISO56000 Assessment

All Units

- + ASM.1 Assessment Process
- + ASM.2 Perform Assessments
- + ASM.3 Benchmark and Improve
- + IMS.0 Introduction
- IMS.1 Leadership
  - » IMS.1 1
  - » IMS.1 2
  - » IMS.1 3
  - » IMS.1 4
  - » IMS.1 5
- + IMS.2 Planning
- + IMS.3 Resources Management
- + IMS.4 Competence Management
- + IMS.5 IMS Implementation and Operation
- + IMS.6 Performance Evaluation
- + IPM.1 IPM Framework
- + IPM.2 IP Strategy
- + IPM.3 IP Management in Process
- + SIM.1 Strategic Intelligence Management Setup
- + SIM.2 Strategic Intelligence Management

### Leadership

IMS.1 1:  Summary  Notes  Save All  Evidences  Recommendations  Rules

**MS.1.BP1** **Top management should demonstrate leadership and commitment with respect to the innovation management system by being accountable for the effectiveness and efficiency of the innovation management system.** This is done by:

- a) establishing the innovation vision, strategy, policy, and objectives
- b) fostering a culture supporting innovation activities;
- c) integrating the organization's innovation management system requirements into the organization's existing structures and business processes, as appropriate;
- d) creating awareness and communicating the importance of effective innovation management and supporting persons to contribute to the effectiveness of the innovation management system; (learning from both successes and failures)
- e) ensuring that the innovation management system achieves its intended outcomes and promoting performance evaluation at planned intervals for continuous improvement [Outcome 1]

N  P  L  F  Not App.  Note

Relates to ISO 56002 Clause 5.1

Note: Reference to "business" in this document can be interpreted broadly to mean those activities that are core to the purpose of the organization's existence.

Rating Guidance:  
N(ot) - the related outcomes do not exist,  
P(artly) - the BP related content in the referenced outcomes exists as a draft and is incomplete,  
L(argely) - the BP related content in the referenced outcomes exists and is agreed among the innovation team and released BUT misses still some topics to be complete,

Klicken Sie auf Base  
Practice ID, um die  
zugrunde liegende  
Normzuordnung zu  
erhalten



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# Schritt 3: Vorstellungsgespräch (Stärken, Schwächen, Kommentare)

- Pro Übung kann die Bewertung kommentiert werden
- Stärken, Schwächen, Kommentare allgemein

IMS.1 1:  Summary  Notes  Save All  Evidences  Recommendations  Rules

- IMS.1.BP1** **Top management should demonstrate leadership and commitment with respect to the innovation management system by being responsible for the effectiveness and efficiency of the innovation management system.** This is achieved by:
- a) establishing the innovation vision, strategy, policy, and objectives;
  - b) fostering a culture supporting innovation activities;
  - c) integrating the organization's innovation management system requirements with existing structures and business processes, as appropriate;
  - d) creating awareness and communicating the importance of effective innovation management supporting persons to contribute to the effectiveness of the innovation management system (learning from both successes and failures)
  - e) ensuring that the innovation management system achieves its intended performance evaluation at planned intervals for continuous improvement [Outcome 1]

N  P  L  F  Not App.   Note

Strengths:

Vision statement in the intranet  
Lessons learned cycles from projects

Weaknesses:

Open innovation is part of the vision statement but connecting internal experts to teams to outside partners not supported so far

Comments/Suggestions:

Extra innovation agent role defined and assigned at top management level

Save  Clear  Other Notes  Copy Weaknesses

Kommentarfenster mit  
Menüpunktnotizen öffnen

Kommentarfenster mit  
Menüpunktnotizen öffnen



# Schritt 3: Interview (Fähigkeitsstufe 1)

Stellen Sie sicher, dass Sie mit Fähigkeitsstufe 1 beginnen.

Capability Adviser

All Assessments Evidences Export Rating Settings Help

## 2024 01 ISO 56000 Assessment L1 - L5

### All Units

- + ASM.1 Assessment Process
- + ASM.2 Perform Assessments
- + ASM.3 Benchmark and Improve
- + IMS.0 Introduction
- IMS.1 Leadership Fähigkeitsstufe 1
  - » IMS.1.1 1
  - » IMS.1.2
  - » IMS.1.3
  - » IMS.1.4
  - » IMS.1.5
- + IMS.2 Planning
- + IMS.3 Resources Management
- + IMS.4 Competence Management
- + IMS.5 IMS Implementation and Operation
- + IMS.6 Performance Evaluation
- + IPM.1 IPM Framework
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- + TAM.5 Interaction between Partners
- + TIM.1 Preparing for Idea Management
- + TIM.2 People and Organisation
- + TIM.3 Idea Management Process and Activities

### Leadership

IMS.1.1:  Summary  Notes  Save All  Evidences

- ✓ **IMS.1.BP1 Top management should demonstrate leadership and commitment with respect to the i accountable for the effectiveness and efficiency of the innovation management system.**
- a) establishing the innovation vision, strategy, policy, and objectives
  - b) fostering a culture supporting innovation activities;
  - c) integrating the organization's innovation management system requirements into the organization as appropriate;
  - d) creating awareness and communicating the importance of effective innovation management ar effectiveness of the innovation management system; (learning from both successes and failures)
  - e) ensuring that the innovation management system achieves its intended outcomes and promot for continuous improvement
- [Outcome 1]
- N  P  L  F  Not App.

#### Outcomes:

1. Top management demonstrating leadership.
2. The establishment of an innovation process with phases idea creation, selection, implementation and exploitation.
3. An established innovation vision.
4. A documented innovation strategy.

- ✓ **IMS.1.BP2 Focus on value realization.** Top management should demonstrate leadership and commitment
- a) identifying opportunities, through exploitable insights, based on current or future, stated or un
  - b) considering the balance between opportunities and risks, including the consequences of lost op
  - c) considering risk-appetite and tolerance for failure;
  - d) allowing for conceptualization, experimentation, and prototyping, involving users, customers, i and validate assumptions;
  - e) promoting perseverance and ensuring the timely deployment of innovations.
- [Outcome 2]
- N  P  L  F  Not App.



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# Schritt 3: Vorstellungsgespräch (Basisgespräch)

Der leitende Gutachter muss das Interview führen und dem BP und GP Fragen stellen.

## Leadership

IMS.1 1:  Summary  Notes  Save All  Evidences

IMS.1.BP.1 **Top management should demonstrate leadership and commitment with respect to the innovation management system by being accountable for the effectiveness and efficiency of the innovation management system.** This is done by:

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- e) ensuring that the innovation management system achieves its intended outcomes and promoting performance evaluation at planned intervals for continuous improvement

[Outcome 1]

N  P  L  F  Not App.   Note

### Strengths:

Yearly presentation of the vision statement to stakeholders (employees, shareholders, strategic partners)  
SPI Manifesto is established  
Open culture (EuroSPI Conference and SOQRATES working group), Feature requests for Capability Adviser possible by customers, Kanban Boards

### Weaknesses:

All vision statements describe the future vision of products and services, but the innovation vision about what role the innovation management system plays in the company, is not concise and not documented  
Missing maintenance, standardisation of feedback and lack of documentation of improvement recommendations

### Comments/Suggestions:

Note the difference between innovation vision and standard company vision.  
Possible methods to apply: Change Story, Innovation Ambition Matrix (To create a basic strategy look at opportunities for innovation and rate them), Balanced Scorecard (KPI Tracking for monitoring effectiveness and efficiency)

Save  Clear  Other Notes  Copy Weaknesses

### Outcomes:

1. Top management demonstrating leadership.
2. The establishment of an innovation process with phases idea creation, selection, implementation and exploitation.
3. An established innovation vision.
4. A documented innovation strategy.



# Schritt 3: Interview (Ergebnisse prüfen)

- Gehen Sie die Ergebnisse des Prozesses durch und prüfen Sie, ob welche vorhanden sind.

✓ **IMS.4.BP1** **Establish competence management.** The organization establishes an approach for the development and management of competencies (e.g., competence matrix and annual assessment; learning activities).  
The organization

1. determines the necessary competencies and ensures that involved persons are competent;
2. identifies competency gaps and take actions to acquire and continuously evaluate, improve, and renew the necessary competence, and evaluate the effectiveness of the actions taken;
3. considers the need for outsourced competence; and establishes the necessary connections and collaborations between people with different competencies;
4. considers the need for aligning internal competencies with relevant external interested parties;
5. retains appropriate documented information as evidence of competence.

[Outcomes 1, 2]

N  P  L  F  Not App.   Note

**Outcomes:**

1. A Skills Gap Analysis.
2. A Competence Matrix (who provides which competence to the team and are all required competences covered).
3. A communication plan.

- In diesem Beispiel (siehe Ergebnisse): Bitten Sie den Interviewer, Ihnen die Skill Gap Analysis und die Kompetenzmatrix zu zeigen (nur die Ergebnisse 1 und 2 sind für diesen BP relevant).





# Schritt 3: Interview (Beweise)

Nachdem die interviewte Person Ihnen die Kompetenzmatrix erläutert und gezeigt hat, müssen Sie dokumentieren, was Ihnen als Nachweis vorgelegt wurde und eine Bewertung vornehmen. Dokumentieren Sie, welche Nachweise die interviewte Person vorgelegt hat.

IMS.4 1:

 Summary  Notes  Save All  Evidences  Recommendations  Rules

Title	Description	
 Competence Center	Competence Management System	<input type="button" value="Edit"/> <input type="button" value="-"/>
 Innovation Management Role Description		<input type="button" value="Edit"/> <input type="button" value="-"/>
<input type="text"/>	<input type="text"/>	<input type="button" value="+"/> <input type="button" value="-"/>

Es muss ersichtlich sein, auf welcher Grundlage die Bewertung erfolgt ist und welche Nachweise vorgelegt wurden.





# Schritt 3: Interview

(Kommentieren und Beweise sammeln)

Zu diesen Fragen werden **positive** und **negative Punkte** sowie **Kommentare** im Tool festgehalten. Wenn möglich, **Belege hochladen oder speichern** Bestätigen Sie die Ergebnisse. Beweise müssen etwas Greifbares sein (Dateien, Bilder, Screenshots). **Bewerten Sie dann und gehen Sie zur nächsten Übung.**

**Leadership**

IMS.1.1: Summary Notes Save All Evidences

✓ IMS.1.BP1 Top management should demonstrate leadership and commitment with respect to the innovation management system by being accountable for the effectiveness and efficiency of the innovation management system. This is done by:

- a) establishing the innovation vision, strategy, policy, and objectives
- b) fostering a culture supporting innovation activities;
- c) Integrating the organization's innovation management system requirements into the organization's existing structures and business processes, as appropriate;
- d) creating awareness and communicating the importance of effective innovation management and supporting persons to contribute to the effectiveness of the innovation management system; (learning from both successes and failures)
- e) ensuring that the innovation management system achieves its intended outcomes and promoting performance evaluation at planned intervals for continuous improvement.

[Outcome 1]

**Strengths:**

Yearly presentation of the vision statement to stakeholders (employees, shareholders, strategic partners)

SPI Manifesto is established

Open culture (EuroSPI Conference and SQRATES working group), Feature requests for Capability Adviser possible by customers, Kanban Boards

**Weaknesses:**

All vision statements describe the future vision of products and services, but the innovation vision about what role the innovation management system plays in the company, is not concise and not documented

Missing maintenance, standardisation of feedback and lack of documentation of improvement recommendations

**Comments/Suggestions:**

Note the difference between innovation vision and standard company vision. Possible methods to apply: Change Story, Innovation Ambition Matrix (To create a basic strategy look at opportunities for innovation and rate them), Balanced Scorecard (KPI Tracking for monitoring effectiveness and efficiency)

Save Clear Other Notes Copy Weaknesses

**Outcomes:**

1. Top management demonstrating leadership.
2. The establishment of an innovation process with phases idea creation, selection, implementation and exploitation.
3. An established innovation vision.
4. A documented innovation strategy.

**Leadership**

Summary Notes Save All Evidences

Title	Description	
Vision Statement Presentation	2023-12-16-EuroSPI - ISCN - Vision - Strategy - Business-v1	Edit
EuroSPI Vision Statement	<a href="https://conference.eurospi.net/index.php/en/vision">https://conference.eurospi.net/index.php/en/vision</a>	Edit
SPI Manifesto	<a href="https://conference.eurospi.net/index.php/en/manifesto">https://conference.eurospi.net/index.php/en/manifesto</a>	Edit
Change Story	M6-ChangeStory: Analysis of EuroSPI Conference Management with Kanban Board	Edit
Marketing Analyse	M8-Marketing-Controlling-Analysis: LinkedIn Quantitative Analysis	Edit
Customer Journey Map Analyse	M3-MBA-CustomerJourneyMapAnalyse	Edit
Strategic Roadmap of Job Roles	Deliverable 2.x DRIVES Project	Edit
Google Analytics and LinkedIn Campaign Analysis	KPIs & Tracking / Diploma / Research	Edit
Wiley Articles about job roles in the future in automotive	Selection of job roles for academy based on studies	Edit
Eu projects with feedback analysis / TIMS	Interviews and questionnaire analysis	Edit

## Schritt 4: Bewerten

TIMS

26



# 5 Schritte

- 1. Vorbereitung:** vor dem Interview (siehe Prepare Assessment.pptx)
- 2. Login:** zum Assessment Tool (siehe Folie 5 - 10)
- 3. Interview:** Der leitende Gutachter muss das Interview führen und dem BP und GP Fragen stellen.
  - Zu diesen Fragen werden im Tool positive und negative Aspekte sowie Kommentare festgehalten.
  - Wenn möglich, laden Sie Beweise hoch oder speichern Sie diese, um die Ergebnisse zu bestätigen. Beweise müssen greifbar sein (Dateien, Bilder, Screenshots). (siehe Folie 11 - 25)
- 4. Bewerten:** Anschließend kann auf Basis der Kommentare und Belege eine Wertung abgegeben werden. (siehe Folie 26 - 34)
- 5. Bericht:** Exportieren Sie die Ergebnisse und erstellen Sie einen Bericht. (siehe Folie 35 - 46)



# Schritt 4: Bewerten (Bewertungsskala)

- **Dies geschieht bei der Bewertung jeder einzelnen Praxis!** ISO 56004 definiert keine Bewertungsskala, daher wurde als bewährte Methode die Bewertungsskala von ISO/IEC 33020 wiederverwendet! Diese wird zur Bewertung jeder Praxis verwendet.

<b>N</b>	<b>Not achieved</b> "There is little or no evidence of achievement of the defined attribute in the assessed process."	0% to 15 %
<b>P</b>	<b>Partially achieved</b> "There is some evidence of an approach to, and some achievement of, the defined attribute in the assessed process. Some aspects of achievement of the attribute may be unpredictable."	> 15 % to 50 %
<b>L</b>	<b>Largely achieved</b> "There is evidence of a systematic approach to, and significant achievement of, the defined attribute in the assessed process. Some weakness related to this attribute may exist in the assessed process."	> 50 % to 85 %
<b>F</b>	<b>Fully achieved</b> "There is evidence of a complete and systematic approach to, and full achievement of, the defined attribute in the assessed process. No significant weaknesses related to this attribute exist in the assessed process."	> 85 % to 100 %



# Schritt 3: Interview

(Weiter zur nächsten  
Übung)

- **Führen Sie nach der Bewertung das Interview für die nächste Übung durch! Tun Sie dies, bis Sie das Ende der Fähigkeitsstufe 1 erreichen.**

**IMS.4.BP1 Establish competence management.** The organization establishes an approach for the development and management of competencies (e.g., competence matrix and annual assessment; learning activities).  
The organization

1. determines the necessary competences and ensures that involved persons are competent;
2. identifies competency gaps and take actions to acquire and continuously evaluate, improve, and renew the necessary competence, and evaluate the effectiveness of the actions taken;
3. considers the need for outsourced competence; and establishes the necessary connections and collaborations between people with different competencies;
4. considers the need for aligning internal competencies with relevant external interested parties;
5. retains appropriate documented information as evidence of competence.

[Outcomes 1, 2]

N  P  L  F  Not App.  Note

**IMS.4.BP2 Communicate innovation strategy, vision and results to stakeholders.** The organization ensures the awareness of all relevant persons doing work under the organization control (e.g., perceptual survey results; stakeholders meeting minutes). The stakeholders are aware of the innovation vision, strategy, policy, and objectives, the importance of innovation, their contribution and benefits of innovation, the consequences, and the available support.  
[Outcome 3]

N  P  L  F  Not App.  Note



# Schritt 4: Bewerten

(Bewertungsberechnung)

**Nachdem Sie Fähigkeitsstufe 1 des Prozesses bewertet haben, sehen Sie sich die erreichten Stufen an, um zu sehen, ob Sie zur nächsten Stufe übergehen können oder nicht ! Wenn eine Stufe weitgehend (L) bewertet wird, können Sie zur nächsten Stufe übergehen, andernfalls wird die Bewertung beendet.** Die folgenden Folien zeigen das

Capability Adviser

2024 01 ISO 56000 Ass  
- L5

All Assessments Evidences Export Rating Settings Help

Overview  
Consolidation  
Calculation

All Units

- + ASM.1 Assessment Process
- + ASM.2 Perform Assessments
- + ASM.3 Benchmark and Improve
- + IMS.0 Introduction
- IMS.1 Leadership
  - » IMS.1.1
  - » IMS.1.2
  - » IMS.1.3
  - » IMS.1.4
  - » IMS.1.5
- + IMS.2 Planning and Implementation
- + IMS.3 Resources Management
- + IMS.4 Competence Management
- + IMS.5 IMS Implementation and Operation
- + IMS.6 Performance Evaluation
- + IPM.1 IPM Framework
- + IPM.2 IP Strategy
- + IPM.3 IP Management in Innovation Process
- + SIM.1 Strategic Intelligence Management Setup
- + SIM.2 Strategic Intelligence Cycle
- + SIM.3 Intelligence Communication
- + TAM.1 Innovation Partnership Framework

Leadership

IMS.1 1: Summary Notes Save All Evidences

IMS.1.BP1 **Top management should demonstrate leadership and commitment accountable for the effectiveness and efficiency of the innovation**  
a) establishing the innovation vision, strategy, policy, and objectives  
b) fostering a culture supporting innovation activities;  
c) integrating the organization's innovation management system requirements as appropriate;  
d) creating awareness and communicating the importance of effective innovation management; (learning from both effectiveness of the innovation management system; (learning from both e) ensuring that the innovation management system achieves its intended for continuous improvement  
[Outcome 1]

N  P  L  F

**Outcomes:**

1. Top management demonstrating leadership.
2. The establishment of an innovation process with phases idea creation, implementation and exploitation.
3. An established innovation vision.
4. A documented innovation strategy.



# Schauen Sie sich die erreichten Stufen nach der Bewertung der Fähigkeitsstufe 1 des Prozesses an!

Export to Calculate Percentage Attributes

CALCUL Levels

## Capability Level Attributes for 2024 01 ISO 56000 Assessment L1 - L5

PROCESSES	ASSESSORS	CAPABILITY LEVEL				
		1	2	3	4	5
IMS.1 Leadership	Laura Aschbacher	0				
SIM.1 Strategic Intelligence Management Setup	Laura Aschbacher	1				
		1	2	3	4	5



# Schritt 4: Bewerten

(Bewertungsberechnung)

**Dies erfolgt in der Regel nach einer Stufe!** Pro Assessment kann die Bewertung aller Prozesse anhand von ISO 33020 Profilen eingesehen werden.

## CALCULATION

### Capability Level Attributes for TIMS Integrated ISO56000 Assessment

Processes	Assessors	Attribute 1	Attribute 2.1
IMS.1 Leadership	Richard Messnarz	L	
IMS.2 Planning	Richard Messnarz	F	
IMS.3 Resources Management	Richard Messnarz	P	
IMS.4 Competence Management	Richard Messnarz	F	
IMS.5 IMS Implementation and Operation	Richard Messnarz	L	
IMS.6 Performance Evaluation	Richard Messnarz	F	
IPM.1 IPM Framework	Richard Messnarz	P	
IPM.2 IP Strategy	Richard Messnarz	P	
IPM.3 IP Management in Innovation Process	Richard Messnarz	P	
SIM.1 Strategic Intelligence Management Setup	Richard Messnarz	L	
SIM.2 Strategic Intelligence Cycle	Richard Messnarz	L	

Jeder Prozess pro Ebene wird mit einer aggregierten N/P/L/F-Bewertung angezeigt





# Schritt 4: Bewerten

(Bewertungsberechnung)



- Jeder Prozessbereich wird mit einem Fähigkeitsniveau ange Capability Level Attributes for Demo ISO 56000 Assessment

PROCESSES	ASSESSORS	CAPABILITY LEVEL				
		1	2	3	4	5
ASM.1 Assessment Process	Richard Messnarz	2				
IMS.0 Introduction	Richard Messnarz	1				
		1	2	3	4	5

Prozess <sub>A</sub>	F	F	F	L/F	L/F
Prozess <sub>B</sub>	F	L/F	L/F		
Prozess <sub>C</sub>	L/F				
	PA 1.1	PA 2.1	PA 2.2	PA 3.1	PA 3.2

- Fähigkeitsstufe 3
- Fähigkeitsstufe 2
- Fähigkeitsstufe 1



Ein Fähigkeitsniveau X ist erreicht, wenn seine PAs mindestens „L“ sind und alle niedrigeren PAs „F“ sind.



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of the European Union

# Schritt 4: Bewerten (Exportrating)

Dies geschieht in der Regel erst nach einer **Bewertung!** Pro Bewertung kann die Bewertung aller Prozesse anhand von ISO 33020-Profilen angezeigt werden.

Export to Calculate

Excel

PDF

Capability Level Attributes for TIMS Integrated ISO56000 Assessment ⓘ

Processes Assessors Attributes

1 2.1 2.2 3.1 3.2 4.1 4.2 5.1 5.2

IMS.1 Leadership Richard Messnarz L

UNIT	1	2.1	2.2	3.1	3.2	4.1	4.2	5.1	5.2
IMS.1	L								
IMS.2	F								
IMS.3	P								
IMS.4	F								
IMS.5	L								
IMS.6	F								
IPM.1	P								
IPM.2	P								
IPM.3	P								
SIM.1	L								
SIM.2	L								
SIM.3	L								
TIM.1	L								

PDF-Datei – Profil exportiert



## Schritt 5: Bericht

TIMS

5



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# 5 Schritte

- 1. Vorbereitung:** vor dem Interview (siehe Prepare Assessment.pptx)
- 2. Login:** zum Assessment Tool (siehe Folie 5 - 10)
- 3. Interview:** Der leitende Gutachter muss das Interview führen und dem BP und GP Fragen stellen.
  - Zu diesen Fragen werden im Tool positive und negative Aspekte sowie Kommentare festgehalten.
  - Wenn möglich, laden Sie Beweise hoch oder speichern Sie diese, um die Ergebnisse zu bestätigen. Beweise müssen greifbar sein (Dateien, Bilder, Screenshots). (siehe Folie 11 - 25)
- 4. Bewerten:** Anschließend kann auf Basis der Kommentare und Belege eine Wertung abgegeben werden. (siehe Folie 26 - 34)
- 5. Bericht:** Exportieren Sie die Ergebnisse und erstellen Sie einen Bericht. (siehe Folie 35 - 46)



## Schritt 5: Melden

- Die Ergebnisse der Bewertung müssen dokumentiert werden, um daraus einen Maßnahmenplan abzuleiten.
- Der Aktionsplan soll einen Überblick über alle Maßnahmen und deren erwarteten Nutzen geben
- Die Gutachter können die Organisation dabei unterstützen, einen Aktionsplan abzuleiten, oder ein internes Verbesserungsteam erarbeitet aus den Erkenntnissen die entsprechenden Maßnahmen
- Typischerweise werden die Bewertungsergebnisse detailliert in einem Bewertungsbericht dokumentiert.



# Schritt 5: Melden

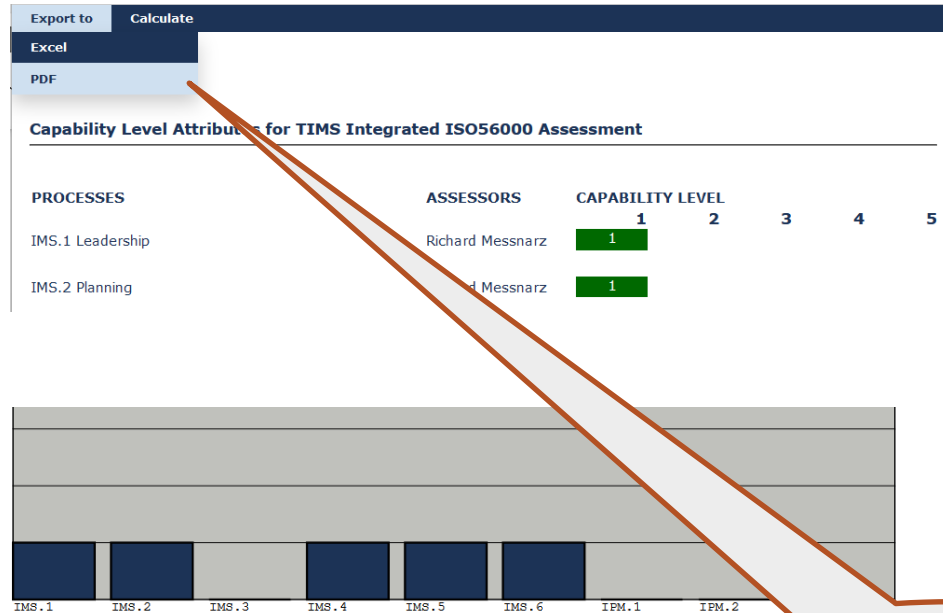
- Die ISO 56004 gibt ein Beispiel für den Aufbau eines Prüfberichts:

Section	Description
<b>Management Summary</b>	Brief description of the IMA trigger, procedure and its outcomes and actions for improvement
<b>Instructions</b>	An explanation on how to read the report.
<b>Overview</b>	Description of the main results and proposed actions arising from the IMA, suitable for a non-specialist audience
<b>Performance for each assessment area</b>	Description of the scores obtained from the data, ideally framed in positive terms, showing strengths, weaknesses, and gaps indicating the results of the assessment.
<b>Detailed evaluation of each criterion/section</b>	Comparison and interpretation of data, and any caveats.
<b>IM improvement recommendations</b>	Recommendations, actionable roadmap and action plan for improvement. A set of prioritized recommendations for improving the IM performance, based on the key findings of the analysis above. Recommendations may also include identifying areas that require more detailed analysis.
<b>Glossary</b>	List and definition of key terms used in the document, ideally with links to more detailed publications on relevant topics.
<b>Annexes</b>	For example, a detailed description of the data that was collected, ideally represented graphically.



# Schritt 5: Bericht (Excel)

- Pro Bewertung kann die Bewertung aller Prozesse anhand von ISO 33020-Profilen eingesehen werden



Exportieren - PDF



# Schritt 5: Bericht (Excel)

- Pro Bewertung können die Bewertungen mit allen Kommentaren exportiert werden
- In Excel können sie beispielsweise nach N,P,L-Bewertungen (wo Verbesserungen erforderlich sind) gefiltert und Maßnahmen abgeleitet werden

Project	Assessment	Unit	Element	Performance Criterion	PC Description
Deloris Mundo Innovation Coaching	Turner Wright Limited	Assessment Process	ASM.1.1	ASM.1.BP1	Definition of a Continuous Assessment Process. There is a defined set o
Deloris Mundo Innovation Coaching	Turner Wright Limited	Assessment Process	ASM.1.1	ASM.1.BP2	The intent of the IMA is based on a continuous assessment and an impr
Deloris Mundo Innovation Coaching	Turner Wright Limited	Assessment Process	ASM.1.1	ASM.1.BP3	The process to identify and maintain improvements is established. The
Deloris Mundo Innovation Coaching	Turner Wright Limited	Assessment Process	ASM.1.2	ASM.1.2.1.1	GP 2.1.1 Identify the objectives for the performance of the process. [ACH
Deloris Mundo Innovation Coaching	Turner Wright Limited	Assessment Process	ASM.1.2	ASM.1.2.1.2	GP 2.1.2 Plan the performance of the process to fulfill the identified obj
Deloris Mundo Innovation Coaching	Turner Wright Limited	Assessment Process	ASM.1.2	ASM.1.2.1.3	GP 2.1.3 Monitor the performance of the process against the plans. [ACI
Deloris Mundo Innovation Coaching	Turner Wright Limited	Assessment Process	ASM.1.2	ASM.1.2.1.4	GP 2.1.4 Adjust the performance of the process. [ACHIEVEMENT d]Proce
Deloris Mundo Innovation Coaching	Turner Wright Limited	Assessment Process	ASM.1.2	ASM.1.2.1.5	GP 2.1.5 Define responsibilities and authorities for performing the proc
Deloris Mundo Innovation Coaching	Turner Wright Limited	Assessment Process	ASM.1.2	ASM.1.2.1.6	GP 2.1.6 Identify, prepare, and make available resources to perform the
Deloris Mundo Innovation Coaching	Turner Wright Limited	Assessment Process	ASM.1.2	ASM.1.2.1.7	GP 2.1.7 Manage the interfaces between involved parties. [ACHIEVEMEN
Deloris Mundo Innovation Coaching	Turner Wright Limited	Assessment Process	ASM.1.2	ASM.1.2.2.1	GP 2.2.1 Define and maintain the standard process that will support the
Deloris Mundo Innovation Coaching	Turner Wright Limited	Assessment Process	ASM.1.2	ASM.1.2.2.2	GP 2.2.2 Define the requirements for documentation and control of the
Deloris Mundo Innovation Coaching	Turner Wright Limited	Assessment Process	ASM.1.2	ASM.1.2.2.3	GP 2.2.3 Identify, document and control the work products. [ACHIEVEME
Deloris Mundo Innovation Coaching	Turner Wright Limited	Assessment Process	ASM.1.2	ASM.1.2.2.4	GP 2.2.4 Review and adjust work products to meet the defined requirem
Deloris Mundo Innovation Coaching	Turner Wright Limited	Assessment Process	ASM.1.3	ASM.1.3.1.1	GP 3.1.1 Define and maintain the standard process that will support the
Deloris Mundo Innovation Coaching	Turner Wright Limited	Assessment Process	ASM.1.3	ASM.1.3.1.2	GP 3.1.2 Determine the sequence and interaction between processes so
Deloris Mundo Innovation Coaching	Turner Wright Limited	Assessment Process	ASM.1.3	ASM.1.3.1.3	GP 3.1.3 Identify the roles and competencies, responsibilities, and auth
Deloris Mundo Innovation Coaching	Turner Wright Limited	Assessment Process	ASM.1.3	ASM.1.3.1.4	GP 3.1.4 Identify the required infrastructure and work environment for
Deloris Mundo Innovation Coaching	Turner Wright Limited	Assessment Process	ASM.1.3	ASM.1.3.1.5	GP 3.1.5 Determine suitable methods and measures to monitor the effec
Deloris Mundo Innovation Coaching	Turner Wright Limited	Assessment Process	ASM.1.3	ASM.1.3.2.1	GP 3.2.1 Deploy a defined process that satisfies the context specific re
Deloris Mundo Innovation Coaching	Turner Wright Limited	Assessment Process	ASM.1.3	ASM.1.3.2.2	GP 3.2.2 Assign and communicate the roles, responsibilities and authorit
Deloris Mundo Innovation Coaching	Turner Wright Limited	Assessment Process	ASM.1.3	ASM.1.3.2.3	GP 3.2.3 Ensure necessary resources and competencies for performing the defined pro
Deloris Mundo Innovation Coaching	Turner Wright Limited	Assessment Process	ASM.1.3	ASM.1.3.2.4	GP 3.2.4 Provide resources and information to support the performance
Deloris Mundo Innovation Coaching	Turner Wright Limited	Assessment Process	ASM.1.3	ASM.1.3.2.5	GP 3.2.5 Provide adequate infrastructure to support the perform
Deloris Mundo Innovation Coaching	Turner Wright Limited	Assessment Process	ASM.1.3	ASM.1.3.2.6	GP 3.2.6 Collect and analyze data to monitor the performance of the process to
Deloris Mundo Innovation Coaching	Turner Wright Limited	Perform Assessments	ASM.2.1	ASM.2.BP1	Performing assessments and interviews have been perform
Deloris Mundo Innovation Coaching	Turner Wright Limited	Perform Assessments	ASM.2.1	ASM.2.BP2	Assessments and interviews have been performed

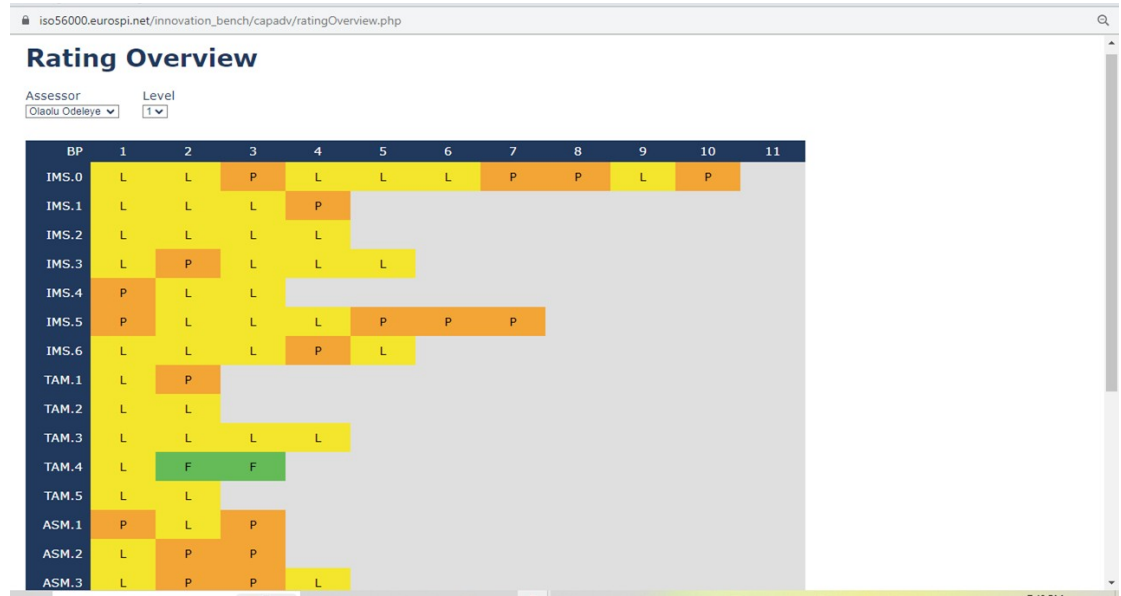
Bericht - Excel





# Schritt 5: Bericht (Beispiel)

- Pro Bewertung können die einzelnen Praxisbewertungen als Karte angezeigt und Bereiche mit niedriger Bewertung ausgewählt werden, um Verbesserungspläne zu entwickeln



Empfehlungen für einen

Bewertungsbericht

*Vorschläge für den Inhalt eines Assessment Reports in der Praxis*

Inhalt

- Prozessprofile
- Zusammenfassung
- Prozessschwächen
- Prozessstärken
- Verbesserungsvorschläge (optional)

Benchmarking

- Vergleiche mit anderen Organisationen anstellen
- Vergleich mit früheren Bewertungen



Starten Sie  
ein  
Verbesserung  
programm

TIMS

4  
3



# Empfehlungen zur Verbesserung

- Mit dem Assessment Report wird das Verständnis der Stärken und Schwächen der Organisation unterstützt
- Empfehlungen zur Verbesserung können auf der Grundlage folgender Punkte maßgeschneidert werden:
  - die strategische Absicht der Organisation, Innovationen zu schaffen
  - Ambitionsniveau der Organisation zur Innovation
  - die Dringlichkeit zur Verbesserung
  - usw.



# Empfehlungen zur Verbesserung

- Die Empfehlung muss Folgendes enthalten:
  - Priorisierte Aktionen
  - eine klare Definition des erwarteten Ergebnisses
  - ein klarer Zeitplan: Definieren Sie kurzfristige, mittelfristige und langfristige Ziele;
  - klare Verantwortlichkeiten;
  - Der erforderliche Aufwand zur Umsetzung der Empfehlung
- Es muss sichergestellt werden, dass die Umsetzung der Empfehlung ständig überwacht wird



# Erstellen eines Verbesserungsplans

- Prozesse mit niedriger Bewertung werden ausgewählt und die Belege und Kommentare zu den schlecht bewerteten Praktiken werden in einem Workshop analysiert.
- Die Workshop-Angebote zur Verbesserung der Bewertung dieser Praktiken und des Prozesses und damit zur Implementierung von ISO 56000 als bewährte Innovationspraxis
- Normalerweise werden diese Aktionen in eine Aktionsliste eingetragen und monatlich verfolgt.
- Um die Ressourcen für die Umsetzung des Aktionsplans sicherzustellen, ist das Engagement des oberen Managements erforderlich.
- Normalerweise werden die Assessoren zu Coaches und führen nach ca. 1 bis 1,5 Jahren eine Neubeurteilung durch.



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