

Innovation management — Tools and methods for managing opportunities & ideas

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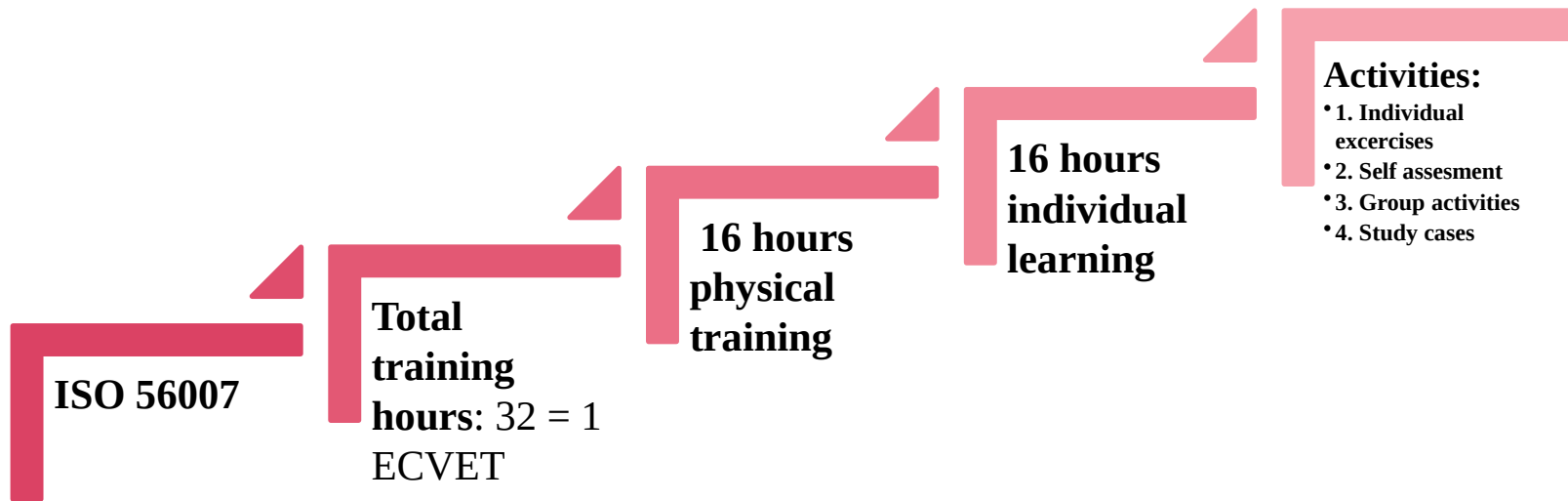


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TEST

Question 1

What is required of an organization to successfully prepare for idea management?

1. Ask the right questions at the right time, address organizational considerations that are specific to innovation and gain a clear view of idea and opportunity progression hereby understanding how different methods can be applied.
2. Employ idea managers who are experienced in idea management system, assign innovation roles and responsibilities, then allocate resources for idea implementation.
3. Provide employees with adequate remuneration to motivate them to engage in idea management processes that are required to transform the organisation.

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Question 2

What is an Uncertainty?

1. It is the benefit that can be achieved by satisfying the perceived needs and expectations of organizations and interested parties
2. It is the result of evolving and refining an initial idea or opportunity or integrating related ideas and opportunities;
3. It is a lack of knowledge or understanding across a wide range of considerations that increases the unpredictability of a desired/potential innovation.

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Question 3

How do you reduce Uncertainty?

- a. Through exploration and testing methods or tools
- b. By Focusing on areas of strategic importance
- c. Through adopting policies and programs to eliminate spreadsheets in all operational roles

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Question 4

The following are Idea Management tools and methods except?

- a. Agile Innovation Model, TRIZ Model, Double Diamond, Ten Types, Lean Start-up, Six Sigma (DMAIC / DMADV)
- b. Retention, Synthesis, Scrum, Kanban, Critical path method, Gantt chart
- c. Scenario Planning, Nominal Group Technique, Pre-mortem, Spiral Model, Clustering, Pivoting

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Question 5

Culture, Leadership, Strategy and Governance of People and Organization are enablers to the success of idea management processes and activities.

YES /

NO

TEST

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YES /

NO

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Question 6

The following is TRUE about Idea Management Portfolio except?

- a. It is a part of an innovation portfolio focused on the generation of value to support the current strategy and the strategic intent.
- b. It is a collection of ideas, opportunities, and innovation concepts at different stages of maturity.
- c. It is a formal approach used by organizations to identify, prioritize, coordinate and monitor projects that align with their strategy and goals.

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Question 6

The following is TRUE about Idea Management Portfolio except?

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Question 7

Which of the following factors are required to enable a successful idea management?

- a. Brainstorming, Prototyping, Design thinking, Future casting
- b. Adaptability, exploiting insights, risk
- c. Motivation and recognition, financial resource, time and space, roles

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Question 8

Ideas are inspired and motivated through the following focus areas:

- a. Financial resources, size of organisation, leadership and communication
- b. Technology, product, market, future, Impact, business, user / customer
- c. Motivation, remuneration and recognition, inspiration, validation

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Question 8

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Question 9

Idea management processes and activities involves 4 activity areas which are:

- a. Ideation, Evaluation, Validation, Implementation
- b. Identification, Concept creation, Testing and Selection
- c. Identification, Evaluation, Selection and Implementation

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- b. Identification, Concept creation, Testing and Selection
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Question 10

What is an innovation concept?

- a. It is the result of the evolution and refinement of an initial idea or opportunity or integration of related ideas or opportunities.
- b. It is a process of obtaining missing information to provide an opportunity for organizations to learn and integrate outcomes into their knowledge management systems.
- c. It is the result of using tools and methods from to test assumptions, answer questions and reduce uncertainty raised by an idea, opportunity.

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