



Innovation management – Tools and methods for innovation operation measurements

ISO 56008



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**Total
training
hours: 32
= 1 ECVET**

**16 hours
physical
training**

**16 hours
individual
learning**

Activities:

1. Individual exercises
2. Self assessment
3. Group activities
4. Study cases



LEARNING OUTCOMES

KNOWLEDGE	SKILLS	ATTITUDES
<p>K1.1: Knowledge of what are the definitions related to MEASURE innovation management, including concepts and principles.</p> <p>K1.2: Knowledge of the potential long-term consequences to implementation of measurements in managing their own innovation inside the organizations.</p> <p>K1.3: Knowledge of the importance of setting and establish incentives, and assess the results, outcome, and impacts of their innovation operations. Innovation management system principles in the workplace.</p>	<ul style="list-style-type: none">• S1.1: Communicate effectively with colleagues and managers about concepts and principles related to measure innovation management.• S2.2: Practice effective implement measurements innovation management activities.• S2.3: Identify in the workplace assessment of the results regarding innovation management system principles.	<p>A1.1: A sense of responsibility for one's own measure innovation management , including a concepts and principles and take action when is needed inside of the organization.</p> <p>A1.2: A sense of collaboration and support colleagues, including a willingness to take proactive steps to address assessmentet innovation activities inside the organizations.</p> <p>A1.3: A sense of personal responsibility and awareness, including the impact as a key component of workplace innovation management culture.</p>



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1. Measurements for establishing and **launching innovation activities**
2. Measurements for innovation **processes.**
3. Measurements for innovation **initiatives**
4. Measurements of innovation **portfolios.**

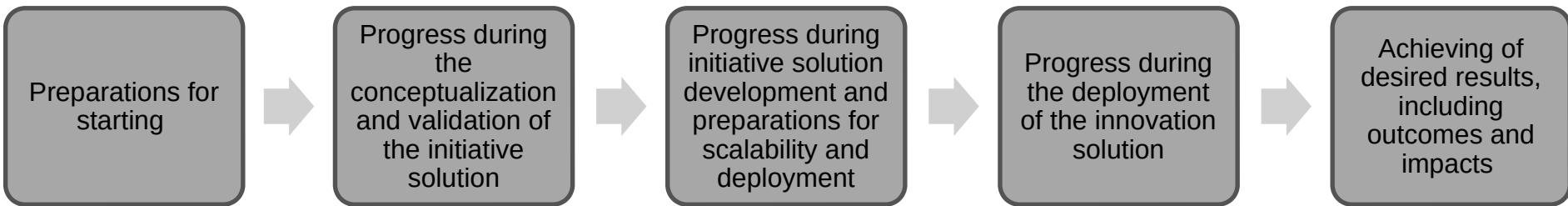
3.

Measurements for innovation initiatives



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PHASES for innovation initiatives



Let's reflect on...Measurements of leadership and culture

How open are the leadership and employees to new ideas?

How well do people collaborate internally and externally?

How does the working environment affect the organization's innovation activities?

How well does the organization learn from its past innovation successes and failures?



EXAMPLES

Are we taking full advantage of our intellectual assets?	Intellectual Assets	% of growth in numbers of protected IPs Revenues (losses) due to IP protection (litigation)
Do leaders have a clear vision, formalize their strategy, and communicate it throughout the organization	Leadership	Number of annual meetings or initiatives focusing innovation vision and strategy. % of innovation activities fully aligned with strategy



References

TIMS



References

1.- *ISO 56008 Innovation management — Tools and methods for innovation operation measurements — Guidance*

2.- <https://www.viima.com/blog/how-to-measure-innovation-kpis#infographic>

3.- <https://www.youtube.com/watch?v=k2iyMNBSabc> *Strategy management measurement.*

4.- **Measuring Creativity for Innovation Management** article **David H. Cropley¹, James C. Kaufman², Arthur J. Cropley** Associate Professor, Defense and Systems Institute, University of South Australia, Mawson Lakes Campus, Mawson Lakes, SA 5095 AUSTRALIA.





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