Innovation management — Tools and methods for intellectual property management

ISO 56005

Co-funded by the European Union

TIMS

ISO 56005

Total training hours: 32 = 1 ECVET

16 hours physical training

16 hours individual learning

Activities:

1. Individual excercises
2. Self assesment
3. Group activities
4. Study cases

Co-funded by the European Union

TIMS

- Why do you consider important the establishment of IP management in SMEs?
- What are the benefits?

Co-funded by
the European Union

*"**Efficient management of IP** is **key to support the process of innovation**, is essential for organizations' growth and protection, and is their **engine for competitiveness."****

ISO 56005: Innovation management
Tools and methods for intellectual property management

Co-funded by
the European Union

OBJECTIVES

*Under this unit learner will be able to **define** and **review Intellectual Property Management** and also to **develop** and **assess Intellectual Property Strategy** subject to ISO 56005.*

Co-funded by
the European Union

Intellectual Property Management

*"**Intellectual property** is an **integral part** of any **business strategy**.*

*Knowing how to manage your IP effectively can help you promote your business or **maximise the impact** of your **research & innovation project**."*

Source: https://intellectual-property-helpdesk.ec.europa.eu/ip-management-and-resources_en

Co-funded by the European Union

TIMS

*“Intellectual property has become a **key building block for the commercial success** and **competitiveness** of many companies – and especially for small and medium-sized enterprises (SMEs) – as modern economies are increasingly driven by knowledge-based services and products.*

*It is thus fundamental for **SMEs to be aware** of the **value of their intangible assets** and to set up informed strategies to capture, manage, protect and potentially enforce their IP. ”*

Source: *Getting started (europa.eu)*

Co-funded by
the European Union

TIMS

Skills and Attitudes

SKILLS	ATTITUDES
Define **Intellectual Property Management**	Evaluate the **Context** and **estimate** the **needed resources** and **activities**
Identify and select **Interested Parties**	**Assess Possible Partners**
Organize Workflow based on roles and responsibilities	**Assign Roles And Responsibilities**
Outline IP Awareness and create a proper **environment for trainings**	**Elaborate an Awareness Tool** to apply it throughout all parties
Identify IP Legal Implications	**Recognize Legal Issues** and predict third-party **IP Risks**
Create IP Strategy and apply it throughout the organization	Elaborate a practical **common understanding**
Operate IP Management in different stages of Innovation Processes	**Explain the processes** and the steps

Co-funded by the European Union

ISO 56005:

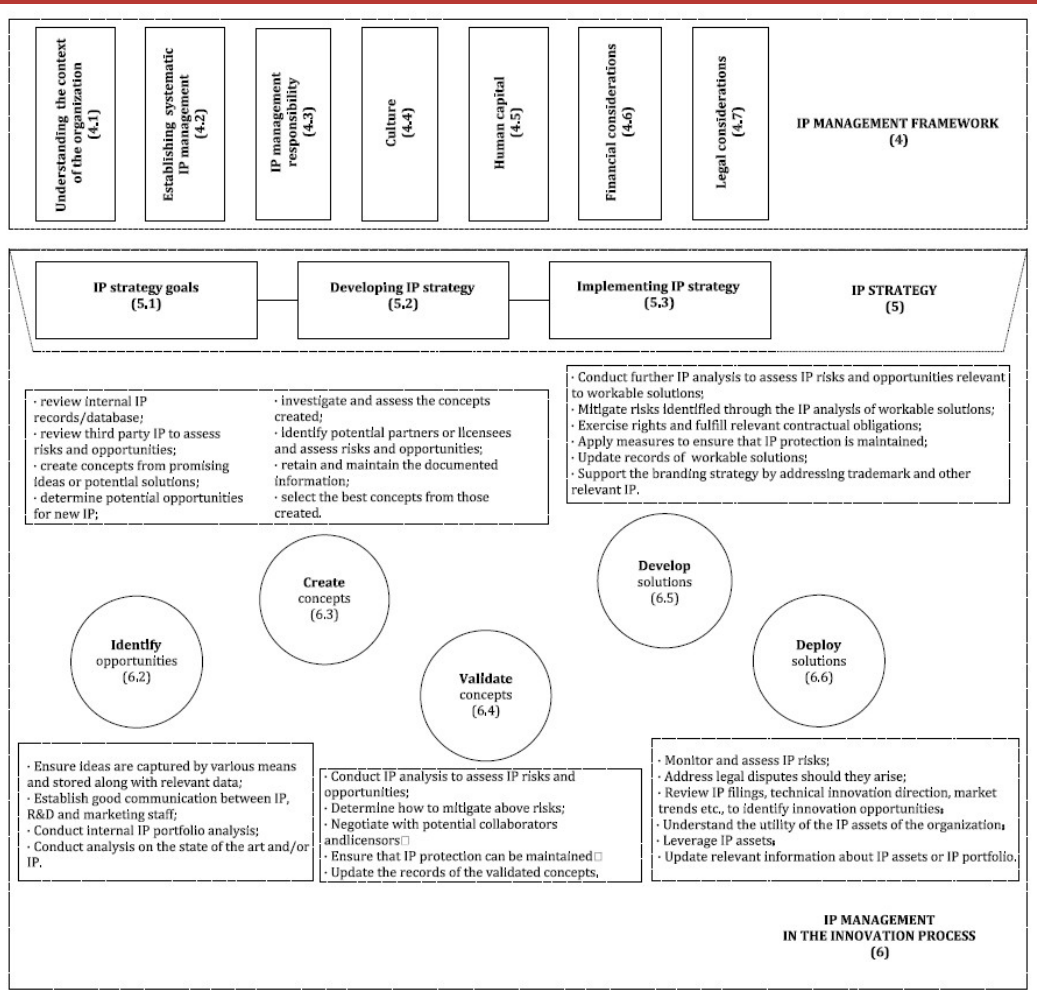

Figure 2 — Structure of IP management with reference to the clauses of this document

Co-funded by the European Union

TIMS

References

Co-funded by
the European Union

References

1. ISO 56005:2020(E) - Innovation management — Tools and methods for intellectual property management — Guidance

https://intellectual-property-helpdesk.ec.europa.eu/ip-management-and-resources_en)

2. [Beefing up business: How the EU can help SMEs protect their IP - YouTube](https://www.youtube.com/watch?v=RdoJHBsnG04)

3. https://www.linkedin.com/pulse/ip-your-responsibility-marc-pearson/

4. https://shipglobalip.com/blog/eight-reasons-for-choosing-an-ip-portfolio-management-company-to-coordinate-your-filing-processes[EU-IPR-Guide-IP-and-Contracts(3).pdf

(europa.eu)

5. https://intellectual-property-helpdesk.ec.europa.eu/system/files/2021-02/EU-IPR-Guide-IP-and-Contracts%283%29.pdf IP management and resources (europa.eu)]

6. https://intellectual-property-helpdesk.ec.europa.eu/ip-management-and-resources_en

Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

Co-funded by
the European Union