



Innovation management – Tools and methods for intellectual property management

ISO 56005



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Hello!
Nice to meet you

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ISO 56005

**Total
training
hours: 32
= 1 ECVET**

**16 hours
physical
training**

**16 hours
individual
learning**

Activities:

1. Individual exercises
2. Self assesment
3. Group activities
4. Study cases



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TEST

Question 1

How a company can evaluate the context and estimate the needed resources and activities?

- a. Understanding the organization and its context;
Establishing systematic IP management; IP management responsibility; Culture; Human capital; Financial considerations and Legal considerations
- b. Understanding the organization and its context;
Establishing systematic IP management; IP management responsibility
- c. IP management responsibility; Culture; Human capital;
Financial considerations and Legal considerations

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- c. IP management responsibility; Culture; Human capital; Financial considerations and Legal considerations

TEST

Question 2

How should a company assess possible partners that are relevant for IP management?

- a. It should identify interested parties (internal and external, current and future), that are relevant to IP management in innovation, and determine their relevant needs, expectations, and applicable requirements.
- b. It should identify interested parties (internal, future), that are relevant to IP management in innovation, and determine their relevant needs, expectations, and applicable requirements.
- c. It should identify interested parties (external, current), that are relevant to IP management in innovation, and determine their relevant needs, expectations, and applicable requirements.

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- c. It should identify interested parties (external, current), that are relevant to IP management in innovation, and determine their relevant needs, expectations, and applicable requirements.

TEST

Question 3

How an organization can assign roles and responsibilities to organize workflow for IP Management?

- a. Top management should ensure that the responsibilities for relevant roles are assigned within the organization
- b. Top management should ensure that the responsibilities and authority for relevant roles are assigned and communicated within the organization. IP management responsibilities should be clearly identified, documented and shared with the rest of the organization.
- c. Top management should assign relevant roles within the organization.

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Question 4

How can a company raise awareness on the importance of IP and increase skills and knowledge of the employees on IP Management?

- a. developing a training program designed to raise awareness of IP; providing role-specific training and measuring the effectiveness of the available IP training periodically to ensure that the IP management processes are understood, and conformed with, at all levels of the organization
- b. developing a training program designed to raise awareness of IP
- c. discuss with employees on IPR implications.

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- b. developing a training program designed to raise awareness of IP
- c. discuss with employees on IPR implications.

TEST

Question 5

How can a company Recognize Legal Issues and predict third-party IP Risks?

- a. consider the implications of the available lifetime of IP protection for the innovation on the organization's IP and broader innovation strategy; be aware that different forms of IP have specific requirements for protection and that each form of IP provides different rights; address third party IP according to the organization's established risk-based approach to balance the potential opportunities, risks and consequences of actions taken; be aware of the risks and opportunities related to countries having different legal framework practices and standards.
- b. provide support for legal activities involved in the innovation processes that lead to the deployment of solutions; address legal issues (e.g. authorship, inventorship, ownership, IP infringement and contractual issues); develop a process for keeping and maintaining relevant IP and innovation documentation;

c. All above



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Question 5

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Question 6

The development of the IP strategy shall be made by:

- a. considering the role of IP and IP management in both innovation and business strategy;
- b. understanding and documenting the current IP position of the organization and by setting up IP objectives that align with the innovation policy and organization roadmap.
- c. All above

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Question 6

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- b. understanding and documenting the current IP position of the organization and by setting up IP objectives that align with the innovation policy and organization roadmap.
- c. All above

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Question 7

How often the IP strategy is revised?

- a. The organization is implementing the IP strategy and periodically evaluates and reviews it against the changing external environment or internal changes due to the evolution of organizational strategy.
- b. The organization is implementing the IP strategy on a yearly basis
- c. The IP Strategy is not revised or evaluated.

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Question 8

Which are the steps of Innovation Process?

- a. Identify opportunities, Create concepts, Validate concepts, Develop solutions, Deploy solutions
- b. Develop solutions, Deploy solutions
- c. Create concepts, Validate concepts

TEST

Question 8

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- a. Identify opportunities, Create concepts, Validate concepts, Develop solutions, Deploy solutions
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Question 9

How can a company protect their information and innovation developed jointly with other parties?

- a. Trade secrets
- b. Non disclosure agreement, also called confidentiality agreements, are private contracts through which valuable information is kept safe.
- c. Patents

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Question 10

How a company can develop solutions for IPR management?

- a. By implementing a procedure to ensure IP protection by: updating IP portfolio, IP analysis for risks ad opportunities
- b. Clear image on innovation activities and of validated concepts
- c. All above

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References

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References

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