



Innovation management – Tools and methods for innovation partnership

ISO 56003



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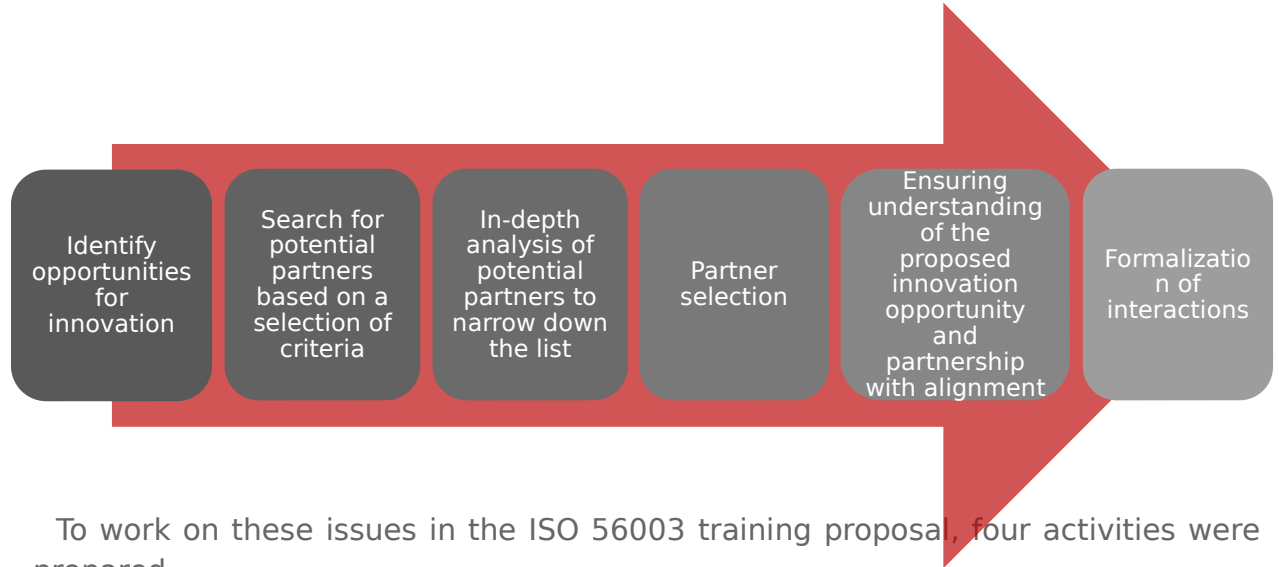


- ❑ **What are partnerships developed for?**
- ❑ **What are the benefits?**



Summary

ISO 56003 offers tools and methods for innovation partnership, which should be established following these steps:



To work on these issues in the ISO 56003 training proposal, four activities were prepared.



How are the activities of the ISO 56003 training proposal divided?





“Innovation partnerships are developed to create value for each partner working together.

Benefits of an innovation partnership include

- ***Access to knowledge, skills, technology and other intellectual assets that are not available within the organization, and***
- ***Access to infrastructure resources, such as experimental laboratories and equipment to develop new or improved product and services”***



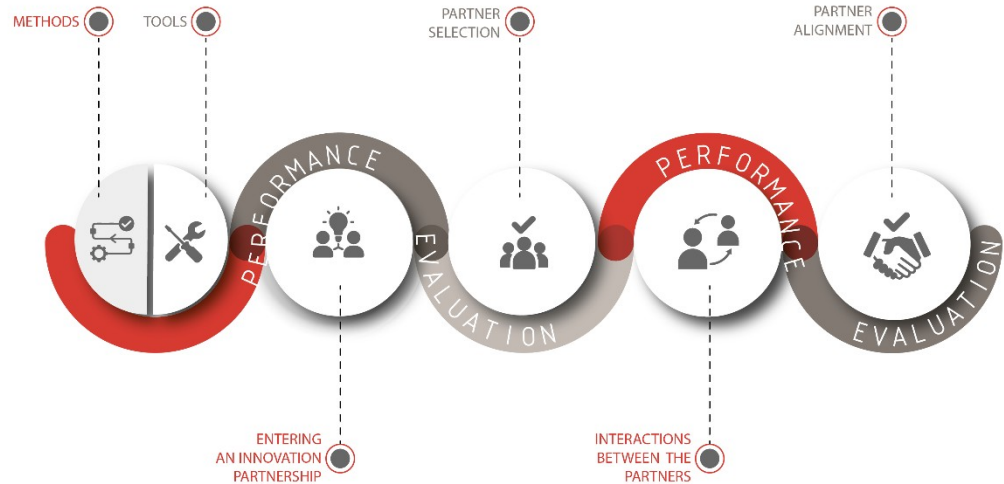
OBJECTIVES

Within the scope of this unit, the learner will be able to:

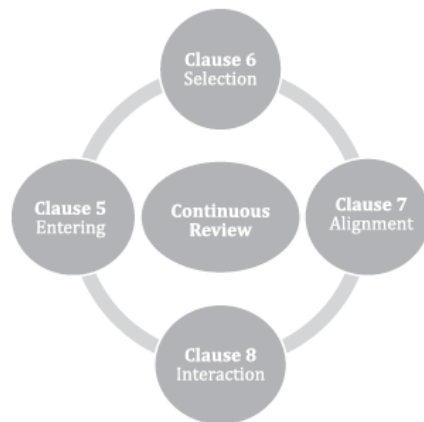
- ***Decide whether to enter into an innovation partnership,***
- ***Identify, evaluate and select partners,***
- ***Align the perceptions of value and challenges of the partnership,***
- ***Manage the partner interactions.***

Innovation partnership framework

ISO 56003 proposes a structured approach and the corresponding tools to enter an innovation partnership.



Innovation partnership framework



Tools and methods to form Innovation Partnerships

Clause	5. Entering	6. Selection	7. Alignment	8. Interaction
Purpose	Decide to Enter Innovation Partnership	Identify, evaluate and select innovation partner(s)	Shared understanding of proposed opportunity for innovation	Describes the nature of collaboration between partners
How	Perform Gap Analysis to identify Capabilities and Resources	Generate List of Partners	Draft the written shared understanding	Draft an Innovation Partnership Agreement
Toolsets	Annex A	Annex B	Annex C	Annex D
Output	List of the required capabilities and resources, of the potential partner	List of partners to fill capability and resource gaps	Written shared understanding of the proposed opportunity for a joint innovation outcome	Innovation Partnership Agreement

Each output is input to the next clause. .



Innovation partnership framework

It's important to stress right away that **entering an innovation partnership is not a linear process.**

“Organizations may enter an innovation partnership process at any point, depending on their circumstances. For instance:

- If an organization has already decided the reason to enter an innovation partnership, it can skip how to enter innovation partnership and start from Partner selection;
- If an organization has already identified or been identified by potential partners, it can start from with partner alignment;
- If an organization is already aligned with partners, it can start with interactions between partners.



Skills and Attitudes

SKILLS

Define **Tools and Methods**

Identify and select **Tools and Methods for Innovation Partnership**

Identify the gaps and Innovation Opportunities

Analyze potential partners

Determine the **factors that can influence the success of the partnership**

Elaborate an innovation partnership agreement

Set of **innovation performance indicators**

ATTITUDES

Evaluate the **Context** and **identify gaps**

x

x

Assess Possible Partners

Elaborate a practical **common understanding**

Assign Roles And Responsibilities

Explain the processes and the steps

Table of contents for ISO 56003

- 1. Entering an innovation partnership**
- 2. Partner selection**
- 3. Partner alignment**
- 4. Interactions between the partners**

References

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References

1. *ISO 56003:2019(E) - Innovation management — Tools and methods for innovation partnership— Guidance*





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