

Innovation management — Tools and methods for strategic intelligence management

ISO 56006



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Program of full ISO 56006 2-days Training



1 ST Day	The Standards of ISO
	Terms and Definitions
	Introduction of ISO 56006
2 nd Day	Introduction of strategic intelligence
	Strategic intelligence cycle
	Case Study
	Example



Intelligence communication



The strategic intelligence team should **inform the leadership** regarding the following:

- **framing and context** used;
- **intelligence outcome** addressing predefined criteria;
- **uncertainty, ambiguity, opportunities and risks, and recommendations** for decision/direction;
- **any additional discoveries** within or adjacent to the framing;
- **request to reframe or change the pace** of the strategic intelligence cycle;
- **any improvement** to the strategic intelligence cycle.



Intelligence communication

Documentation, communication, and distribution control



The strategic intelligence team should **determine the documented information necessary for the effectiveness of the strategic intelligence**,
e.g. procedures, workflows, non-disclosure agreement, contracts.

Documentation, communication and distribution control **can differ from one organization to another** due to the size of organization and its type of activities, processes, products and services; the complexity of processes and their interactions; and the competence of persons.



Intelligence communication

Documentation, communication, and distribution control



It should:

- **regularly review strategic documents** with relation to their relevance according to new strategic intelligence information;
- **determine and review sources** of data, information and knowledge, e.g. databases;
- **ensure traceability and retrievability** of intelligence critical to the organization, e.g. past projects;
- **maintain documented information** of lessons learned for continual improvement;
- **maintain revision control**, mechanisms of tracking document properties, e.g. **timing**, access level, change log, sources, approval process.



Intelligence communication



Documentation, communication, and distribution control

When creating and updating documented information the team should ensure as appropriate:

- **identification and description**
e.g. a title, date, author, topic, or reference number/tag;
- **format**,
e.g. language, software version, graphics, and media, e.g. paper, electronic;
- **review and approval** for suitability and adequacy.



Intelligence communication



Documentation, communication, and distribution control

Documented information as per this document should be controlled to ensure:

- it is **available and suitable for use**, where and when it is needed, e.g. easily searchable through electronic or other means;
- it is **adequately protected**, e.g. from loss of confidentiality, improper circulation and use, or loss of integrity.



Intelligence communication

Documentation, communication, and distribution control



Top management and the strategic intelligence team should define

- how,
- to what extent and
- at which levels

various strategic data, information and knowledge flows should be shared and circulated within the organization **as well as** how other information (in particular, from line and operational management) combines with them.



Intelligence communication

Documentation, communication, and distribution control



The communication model should take into consideration multiple aspects, e.g.:

- what it will communicate;
- who will communicate;
- when to communicate and communication frequency;
- with whom to communicate;
- how to communicate.



References

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References

1. *ISO 56006:2021 Innovation management — Tools and methods for strategic intelligence management — Guidance*





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