

Innovation management — Tools and methods for strategic intelligence management

ISO 56006



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Nice to meet you

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Program of full ISO 56006 2-days Training



1 ST Day	The Standards of ISO
	Terms and Definitions
	Introduction of ISO 56006
2 nd Day	Introduction of strategic intelligence
	Strategic intelligence cycle
	Case Study
	Example



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1. The ISO 56006 includes Tools and methods for strategic intelligence management.

- a. True
- b. False





2. Innovation Means: New collages, company and employees.

- a. True
- b. False



3. Strategic intelligence is the outcome of a structured process for collecting, processing and communicating data, information and knowledge to decision-makers, that can be applied continuously or to specific projects to be launched.

- a. True
- b. False

4. An organization can leverage strategic intelligence as an enabling factor to achieve its business objectives and to implement innovation initiatives, for a range of purposes such as:

- a. seeking out weak signals to anticipate change;
- b. overcoming barriers that limit value creation;
- c. increasing competitive advantage;
- d. all above

5. Strategic intelligence team should acquire data, information and knowledge from:

- a. internal sources,
- b. external sources,
- c. all above

6. The primary strategic intelligence cycle is referred to as the DIKI model which is “Data → Information → Knowledge”:

- a. True
- b. False

7. The strategic intelligence cycle should be a continuous cycle.

- a. True
- b. False

8. The first step in strategic intelligence cycle is Analysis and Gathering.

- a. True
- b. False



9. The strategic intelligence cycle use verification model?

- a. Yes
- b. No

10. Did Netflix create a highly powerful data mining system ?

- a. Yes
- b. No

References

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References

1. *ISO 56006:2021 Innovation management — Tools and methods for strategic intelligence management — Guidance*





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