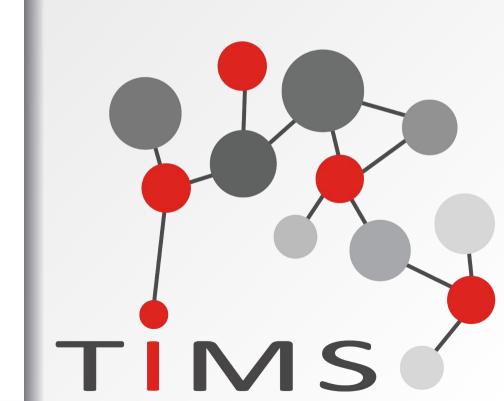
Innovation management

– Tools and methods for strategic intelligence management

ISO 56006



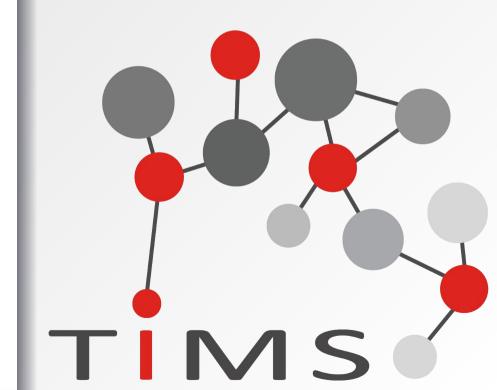


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Program of full ISO 56006 2-days Training



1 ST Day	The Standards of ISO
	Terms and Definitions
	Introduction of ISO 56006
2 nd Day	Introduction of strategic intelligence
	Strategic intelligence cycle
	Case Study
	Example





Test





- 1. The ISO 56006 includes Tools and methods for strategic intelligence management.
- a. True
- b. False



- 2. Innovation Means: New collages, company and employees.
- a. True
- b. False



3. Strategic intelligence is the outcome of a structured process for collecting, processing and communicating data, information and knowledge to decision-makers, that can be applied continuously or to specific projects to be launched.

a. True

b. False





- 4. An organization can leverage strategic intelligence as an enabling factor to achieve its business objectives and to implement innovation initiatives, for a range of purposes such as:
- a. seeking out weak signals to anticipate change;
- b. overcoming barriers that limit value creation;
- c. increasing competitive advantage;
- d. all above



- 5. Strategic intelligence team should acquire data, information and knowledge from:
- a. internal sources,
- b. external sources,
- c. all above





6. The primary strategic intelligence cycle is referred to as the DIKI model which is "Data \rightarrow Information \rightarrow Knowledge":

- a. True
- b. False





- 7. The strategic intelligence cycle should be a continuous cycle.
- a. True
- b. False



- 8. The first step in strategic intelligence cycle is Analysis and Gathering.
- a. True
- b.False





- 9. The strategic intelligence cycle use verification model?
- a. Yes
- b. No



- 10. Did Netflix create a highly powerful data mining system?
- a. Yes
- b. No



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References



References

1. ISO 56006:2021 Innovation management — Tools and methods for strategic intelligence management — Guidance





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